



2018

ANNUAL REPORT

ST. MARY'S COUNTY MUSEUM DIVISION

St. Clement's Island Museum, Piney Point Lighthouse Museum and Historic Park and
Drayden African American Schoolhouse



museums.stmarysmd.com

DRAYDEN AFRICAN AMERICAN SCHOOLHOUSE OPENS FOR TOURS

733 group tour participants

WE DID IT!

We did it! Thanks to the hard work and cooperative efforts of the staff, the Board of Trustees, and the community, the Museum Division has achieved almost all of the 2018 goals laid out in the strategic plan. The plan covers 2018 through 2022, and includes nine major goals, each achievable through a series of steps to be taken over the course of the five years. Many of this year's goals involved getting the word out about the museums, establishing relationships with other museums and non-profits in the County, increasing our audience, and becoming a tourism destination.

We did it! The Museum Division received its reaccreditation from the American Alliance of Museums (AAM) in 2018. Being accredited means that we have met the high standards and best practices of the museum field, as proscribed by the AAM. Accreditation increases our value in the eyes of our peers, and makes it possible for us to borrow items from other museums for inclusion in our exhibits. This is important as we plan the revised exhibits at the St. Clement's Island Museum and look at borrowing travelling exhibits at Piney Point. It also helps us to show the public that museums really do matter!

34
EVENTS

12 EXHIBIT
ADDITIONS

200+ FINANCIAL DONORS

40,420 visitors

from
Southern
Maryland and
around the
world!

3 grants received

We did it! We hired new staff in 2018. The Friends brought Amber Puschinsky on board as the fundraising and membership coordinator, replacing Meg Leahey, and the County hired Andrew Ponti as marketing manager, replacing Rachel Harris. Amber and Andrew bring a great deal of experience, enthusiasm and new life to the museum. Their efforts are especially visible online where there is a new web page for the Potomac Jazz & Seafood Festival, and in the newspapers where you can find something about the division nearly every week. They make a strong team and are helping to lead the staff and the division into a new era.

We did it! The Drayden African American Schoolhouse was dedicated and opened for tours. The season began with a ribbon-cutting ceremony and continued with open houses on the first Saturday of every month, April through October. The site also participated in various special events including Maryland Day and Juneteenth.

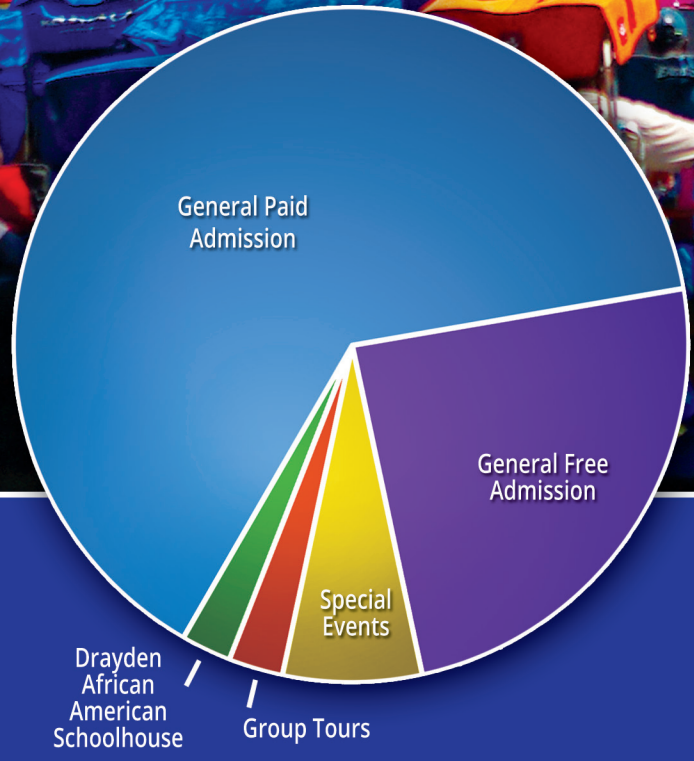
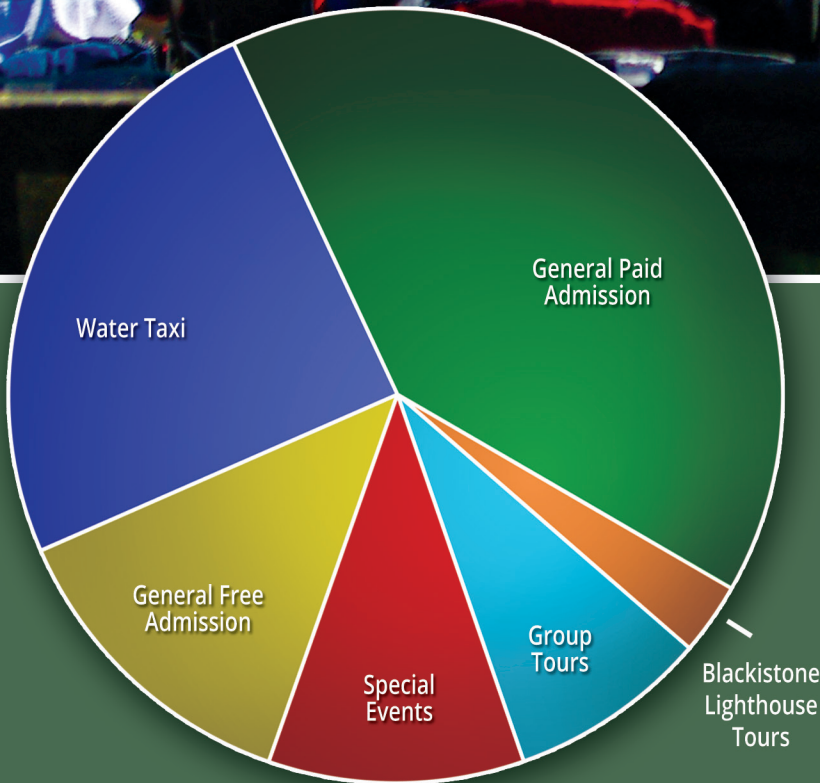
Having achieved these things does not mean we can sit back and relax. The new year brings its own challenges and changes as we continue to grow into our full potential and achieve more marvelous things. We take pride in our history and our future!

608 VOLUNTEER HOURS

8 exhibit donations received

1708 water taxi passengers

REACCREDITATION

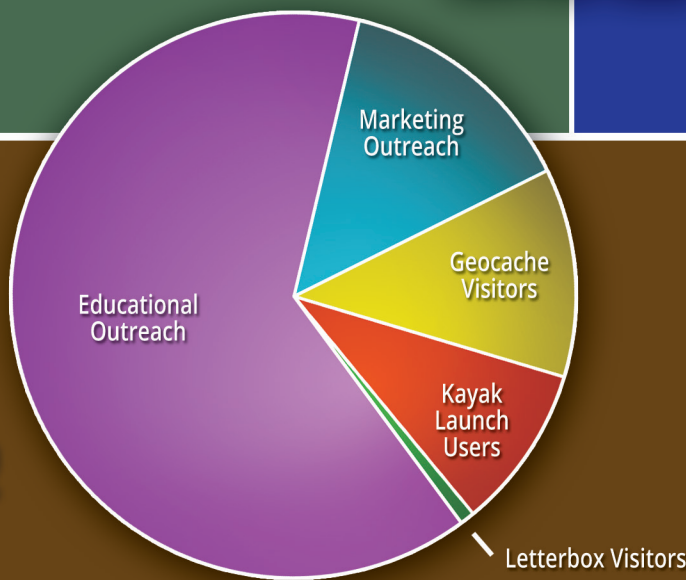


St. Clement's Island Museum
Visitors: **23,896**

Piney Point Lighthouse Museum
Visitors: **16,524**

how many?

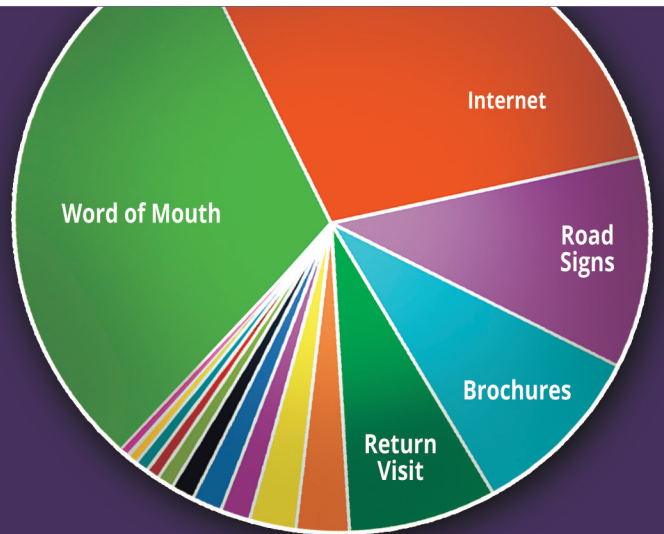
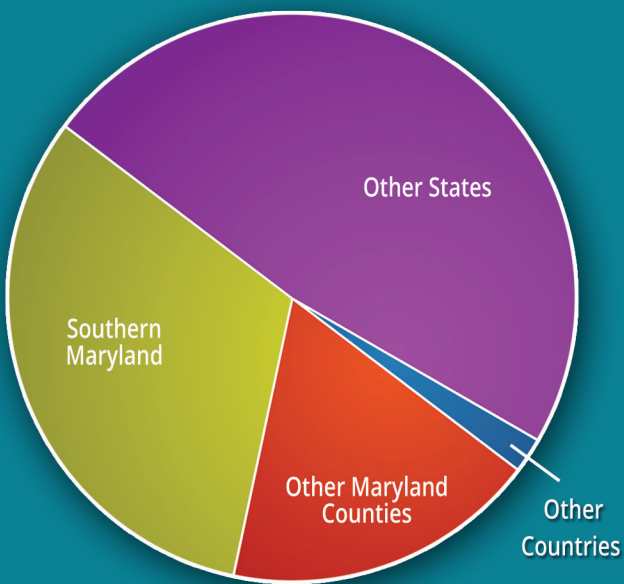
Others Served: 942





our 2018 visitors

where did they come from?



- Radio
- Research
- School
- Other Publications
- Other Sites
- Family History
- Tour Book
- MD State Map
- Visitor Center
- Newspaper

how did they find us?





exhibits

NEW AT ST. CLEMENT'S ISLAND MUSEUM

- Artwork donated by a local artist
Mary Frasier DePackh
- Photos of St. Mary's County by three local photographers
- Photos and artifacts of the Golden's Hotel and the Shirley K Hotel
- Documents, photographs, and artifacts about the sinking of the Black Diamond
- Documents and paintings about the Goldsmith Raid on the Blackstone Lighthouse
- Annual Doll and Train Exhibit: Focus on Literature
- The Tommy Deagle Decoy Exhibit

NEW AT PINEY POINT LIGHTHOUSE MUSEUM AND HISTORIC PARK

- Songbirds carved by Tommy Deagle
- Sea glass and pottery
- Vintage bee keeping supplies
- WW2 mine planting exhibit
- Keeper Wingate timeline
- Holiday Exhibit - Reading Lights the Way



The St. Mary's County Museum Division is one of only two accredited organizations in St. Mary's County, one of only three in Southern Maryland, and one of only 23 in all of Maryland.



GRANTS

- St. Mary's County Arts Council**
\$2500 for the Potomac Jazz & Seafood Festival
- The Rotary Club of Leonardtown**
\$500 for Arts Kids Program
- The SOMD Cultural Heritage Alliance**
\$2500 for new marketing materials



events

MARKETING AND SPECIAL EVENTS (on and off site)

- Southern Maryland Genealogy and History Fair
- Leonardtown First Fridays
- Appariser Fair
- Community Day
- Lower Potomac River Marathon
- Maryland Day
- Potomac River Clean-Up
- Black Diamond Event
- The Chamber of Commerce Business Showcase
- Mother's Day Open House
- Military Appreciation Open House
- SMECO Bike Ride
- Heritage Day
- FOX 5 Zip Trip
- St. Mary's College River Concert Series
- Juneteenth
- Father's Day Open House
- St. Mary's College River Concert Series
- Potomac Jazz & Seafood Festival
- Pirates on the Potomac
- National Lighthouse Weekend
- Children's Day
- Chamber of Commerce Business After Hours
- Wine & Design
- Museum Day LIVE!
- St. Mary's County Fair
- Blessing of the Fleet*
- Lower Potomac River 10-Mile Run
- The Way to Wellness Fair
- US Oyster Festival in St. Mary's County, MD
- Dinner and a Cruise
- Maryland Nonprofit Institute Volunteer Fair
- Holiday Open Houses
- Museum Store Sunday

*Held on site by The 7th District Optimist Club

donations

DONATIONS RECEIVED

Collection of fossil sharks teeth, projectile points and pottery donated by Walter Boswell

Photographs of the Golden Hotel from the 1940s taken by Robert H. McNeill donated by his daughter, Susan McNeill

Photographs of St. Clement's Island taken and donated by Carol Davis

Set of tumbler glasses designed for Maryland's 350th anniversary donated by Samuel Bailey

Tool boxes and tools used by boat builder Bernie Lawrence of Abel, MD donated by Ralph Lawrence

Model of the "Frisky" clamming boat donated by Bernard Bailey

Items from Fred Lawrence's store in Colton's Point, MD donated by Emory Lawrence

Two Tommy Deagle carvings (quail/turkey) donated by Tom Waring

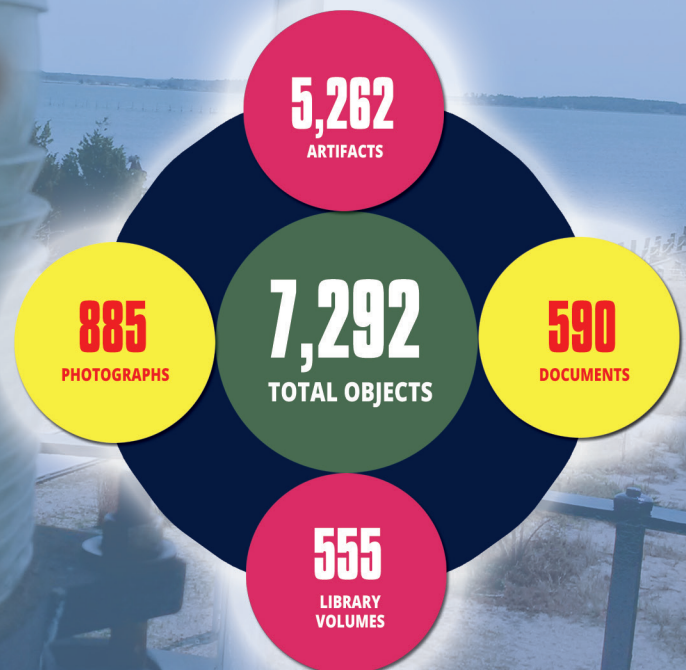
DONATIONS RETURNED

Steuart Oil truck to the Steuart family

25
artifacts
are on
loan
FROM
other
institutions

11
artifacts
are on
loan
TO
other
institutions

HOLDINGS





Museum Division Board of Trustees

This advisory group is appointed by the St. Mary's County Board of Commissioners, and serves to them with advice and assistance concerning the cultural and natural history of the region through the establishment and maintenance of museums.

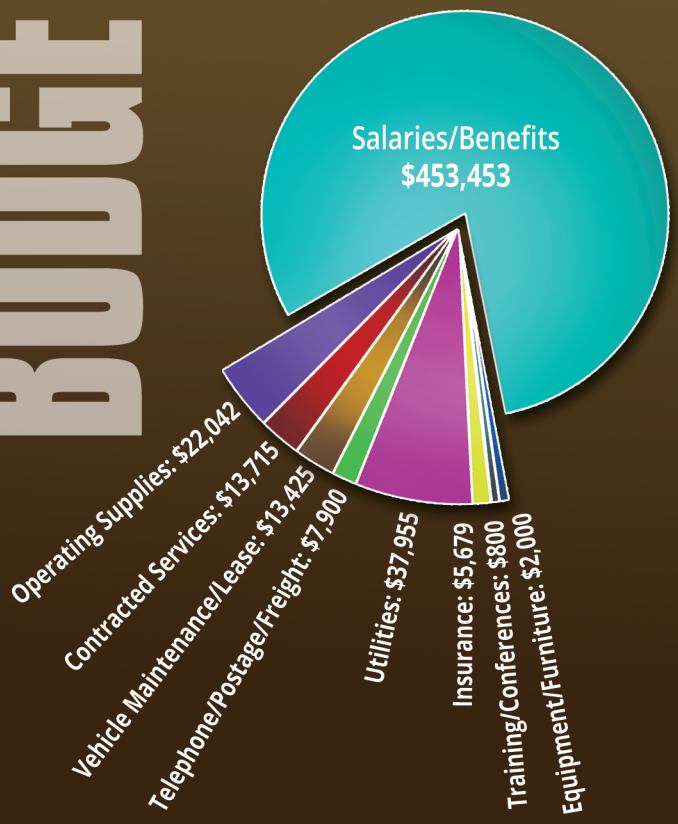
Dale Springer, President
 Lynn Fitrell, Vice President
 Michael Blackwell, Secretary

Peter Butt	Bryan Barthelme
Dr. Regina Faden	Victor Govier
Peter Neus	Jeanette Pettit
Christopher Shea	Eleanor Slater



BUDGET

County Funds Expenses



Volunteer Hours



TOTAL: 608 HOURS
 VALUED AT \$16,720

Make your time matter.
 Volunteer! There are so many ways to get involved.



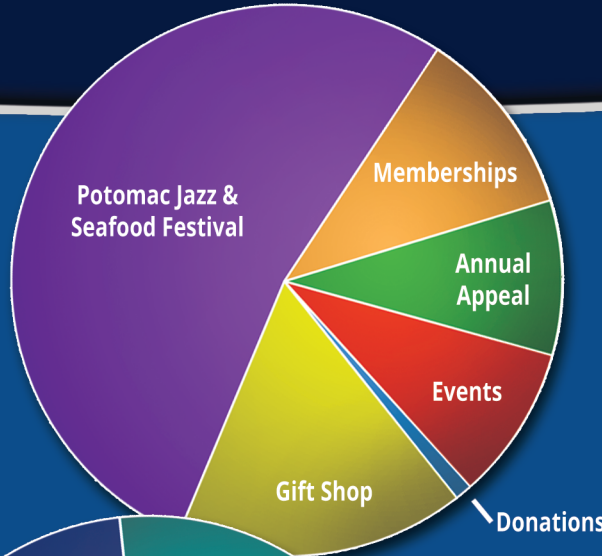


Friends of the St. Clement's Island and Piney Point Museums

The Friends organization is the 501(c)3 arm of the Museum Division, whose mission it is to raise funds in order to support historical interpretation, education programs and special needs of the sites managed by the Museum Division of St. Mary's County Department of Recreation and Parks.

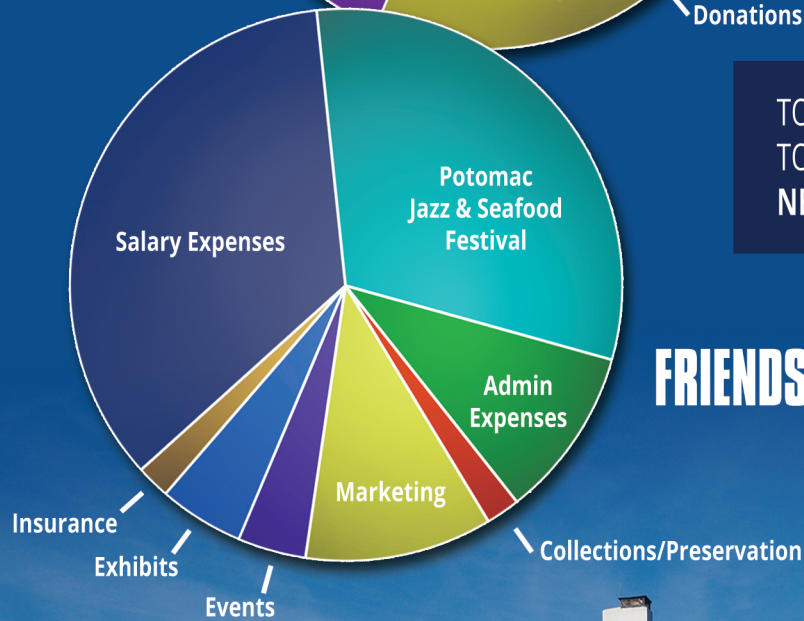
Friends Board of Directors

- Dale Springer, President
- Judy Sterling, Secretary
- Paul Nelson, Treasurer
- Ann Davis
- Anne Emery
- Maggie Hammett
- Todd Morgan, Commissioner for SMC
- Tressa Setlack
- John F. Wood, Jr.



FRIENDS INCOME

TOTAL INCOME \$113,730
 TOTAL EXPENSES \$86,300
 NET INCOME \$27,430



FRIENDS EXPENSES



DONORS

Support the Museum Division by becoming a Friend or making a donation.

Financial Donors

APPLE BASKET ANTIQUES LLC ADF BINGO CHESAPEAKE BAY RUNNING CLUB CHIEF'S BAR THE COLLEGE OF SOUTHERN MARYLAND COMMUNITY BANK OF THE CHESAPEAKE CULLINS POOL WATER TRUCKING HELEN DORSEY DYSON BUILDING CENTER GUY FINANCIAL JASINT CONSULTING AND TECHNOLOGIES MARTIN-HARRIS NUSTAR ENERGY FOUNDATION OLD LINE BANK THE OPTIMIST CLUB OF THE 7TH DISTRICT THE ST. MARY'S COUNTY ARTS COUNCIL REHOBOTH BEACH JAZZ FESTIVAL SMECO STERLING INSURANCE TIDEWATER DENTAL WHITTEN LASER EYE CENTER WJ DENT & SON

In-Kind Donors

ANGELA WATHEN ART BOZICK DISTRIBUTORS BROTHER'S JOHNSON, INC CALVERT MARINE MUSEUM CHICK-FIL-A COMMISSIONERS OF LEONARDTOWN COUNTRY INN & SUITES ENTERPRISE NEWS HISTORIC ST. MARY'S CITY HISTORIC SOTTERLEY PLANTATION HOLIDAY INN EXPRESS HOMETOWN KARAOKE AND D.J. SERVICES LAQUINTA INNS & SUITES NEW ORLEANS BY MYRA OPTIMIST CLUB OF THE SEVENTH DISTRICT ST. CLEMENT'S HUNDRED ST. MARY'S COUNTY PUBLIC WORKS AND TRANSPORTATION, SOLID WASTE MANAGEMENT SEVENTH DISTRICT VOLUNTEER RESCUE SQUAD SEVENTH DISTRICT VOLUNTEER FIRE DEPARTMENT SEVENTH DISTRICT VOLUNTEER FIRE DEPARTMENT LADIES AUXILIARY BLACK EYED SUSAN DOLL CLUB OF SOUTHERN MARYLAND U.S. OYSTER FESTIVAL WES STONE PHOTOGRAPHY AMERICAN LEGION AUXILIARY UNIT 221 BAILEY'S PARTY RENTALS CATHER'S MARINE CHESAPEAKE CUSTOM EMBROIDERY COMMONWEALTH ANTIQUES AND APPRAISALS CULLINS POOL WATER FRIENDS OF THE ST. CLEMENT'S BAY, INC. MASTER GARDENERS, UNIVERSITY OF MARYLAND EXTENSION MEDSTAR HEALTH CONNECTIONS NATIONAL PARK SERVICE PARRON COIN COMPANY SEVENTH DISTRICT OPTIMISTS ST. MARY'S COUNTY HEALTH DEPARTMENT THE DELICADOS THE FRIENDS OF THE NEWTOWNE MANOR HOUSE REBECCA ARNOLD MIKE BARBOUR TOM DEAGLE MIKE JOHNSON DORIE LEAR PATUXENT WARD OF THE CHURCH OF JESUS CHRIST OF THE LATTER DAY SAINTS ELLEN DUKE WILSON

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In Memorium – Chandler Johnson

MARGARET OGG ELIS & DUDLEY OLSSON SAMUEL BAILEY DOROTHY PTERMAN & MATTHEW DYSON RICHARD BEARD SUSAN RICHARDSON LIZ WATHER BILL CULLINS SHARON-KAY REDMON JANE DUNAWAY, PATRICIA TODD & FRANCES MARTIN



In Memorium – Kim Cullins

KIM CULLINS (INVESTMENT FUND)

Two benches were dedicated in honor of Kim Cullins this year. One bench was installed outside the St. Clement's Island Museum (shown here). The other one is on the front porch of the Keepers Quarters at the Piney Point Lighthouse Museum and Historic Park.

JOIN

Friends of St. Clement's Island & Piney Point Museums

Join the Friends today. Benefits include free museum admission, the quarterly *Finer Points* newsletter, email updates for special events, and a 10% museum store discount. Benefits vary by level and can also include guest passes and water taxi passes. To become a member of the Friends, download the membership form at www.stmarysmd.com/recreate/friends.

CALL FOR EVENT SPONSORS

The Friends of the St. Clement's Island and Piney Point Museums are looking for community businesses to help support our expanded educational and community-focused event calendar. The Friends have introduced a new Business Membership program with sponsorship opportunities and year-round benefits. Sponsorships help to support our museums and our local history. Email amber.puschinsky@stmarysmd.com for more information.





Potomac River Maritime Exhibit

museums.stmarysmd.com

ST. MARY'S COUNTY MUSEUMS

2018 Annual Report

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38370 Point Breeze Road
Coltons Point, MD 20626

