Animal Control Advisory Board - Public Education and Outreach Subcommittee Thursday, August 5, 2021

1. CALL TO ORDER

The meeting was called to order at 6:02 p.m. by Dr. David Langford, Public Education and Outreach Subcommittee Chair.

2. ROLL CALL

Dr David Langford, Retired Veterinarian Dr Pat Richardson, Citizen Member Melissa Carnes, Animal Welfare Representative Joy Wilson, Member (ex officio)

3. NEW BUSINESS

A. Public Education / New Facility

The Public Education and Outreach Subcommittee met on August 5 in Room 1 of the Leonardtown Library.

Items discussed were the role of the subcommittee as it relates to the opening of the new shelter and specific tasks of the committee. These tasks included the following:

- Engagement of animal organizations serving St. Mary's County prior to the opening of the shelter.
- Communicating the focus of the shelter, including successful adoption practices and Animal Control initiatives.
- Developing a process for disseminating public information through social media with announcements, press releases, graphics and progress reports leading up to the opening of the shelter.

4. 1900 - ADJOURN

The meeting was adjourned at 7:13 p.m.

Submitted by Pat Richardson on August 6, 2021.